**Michelle Nedelec’s Formal BIO**

International bestselling author, Michelle Nedelec is an expert in Entrepreneurialism and the founder of Awareness Strategies.  She has run her own series of companies for since ‘95 and since ‘03 has been helping Sales reps, Entrepreneurs, and Executives to continually double their profits and revenues. She not only has what it takes to help her clients build a million-dollar business, but she does it time and time again.

Michelle particularly loves to talk about Marketing Automation, Systems Integration, and support both on and off the stage. She teaches the key components of scaling a business: Strategy, Systems, Support, and State of Mind so you know how to continually elevate all four components to build a healthy thriving business.  Since 2016, she’s been focusing on helping entrepreneurs bring their businesses online from conceptualization to Done For You IT automation.  She also happens to have a great sense of humor and a love for stilettos.

**Michelle's Boiler Plate**

Michelle Nedelec has over 20 years of experience in Executive Coaching, working with clients ranging from 8 figures to solopreneurs.  Michelle runs the creative side of her Infusionsoft Done-For-You Marketing Tech services company helping entrepreneurs set up and maintain their Infusionsoft (Keap Max Classic) through her company, Awareness Strategies at [AwarenessStrategies.com](http://AwarenessStrategies.com)

**Michelle's Just For Fun Bio**

Michelle Nedelec is a sassy land locked lassie with an Irish sense of humour and a French innuendo for everything. She’s quick witted, quick to make a decision, and loves a long good-bye. If you want to talk dirty to her it’ll have to include business strategy, product development and a touch of sarcasm or at least peppered with dry humour or a pinch of existentialism. She loves a good challenge, ticking items off her bucket list and a worthy idea.